

# Club EXCELLENCE MAGAZINE MEDIA PACK



## YOUR NEW DESTINATION FOR EXCELLENCE

Club Excellence Magazine is your destination for the latest in luxury cars, art & culture, lifestyle and fashion trends, offering a bespoke chauffeur service to our elite subscribers. 5000 magazines are printed twice per year and distributed in places frequented by HNW/UHNW individuals (i.e. Investment/Private Banks, 5 star hotels, Private member clubs, Luxury apartments...) and online.

We understand what matters the most is not so much the quantity but the quality of our distribution. All rates quoted include a printed ad plus a digital version on our website and digital marketing through social media.

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## YOUR NEW DESTINATION FOR:

### LUXURY BRANDS

Finest brands and  
objects of desire

### LIFESTYLE

First class living and lifestyle

### CARS

Latest car reviews and news  
from the automotive industry

### FASHION

Top designer clothes and  
accessories to reflect the  
current market trends

### DINING

Finest food reviews from top  
restaurants and hotels

### ART

Latest collections released from  
the world of Art – featuring  
different artists each issue

### CULTURE

Current trends and  
sophistication on the  
highest level

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## ARTWORK SPECIFICATION

Please supply your artwork as a PDF. Image resolution should be 300dpi.  
All layers must be flattened and all fonts embedded prior to final PDF creation as failure to do so may result in printing problems which the advertiser is responsible for. Files must be CMYK only.

**Full page advert: 210mm(w) x 297mm(h) plus 3mm bleed**  
**Double page spread: 420mm(w) x 297mm(h) plus 3mm bleed**  
**Half page: 190mm(w) x 135mm(h) no bleed**

It is recommended that text is placed at least 10mm from the edge of the page.  
All files must be made to the final printed size. Files can not be enlarged as pixelation will occur.  
Files which have been enlarged outside their physical parameters will print incorrectly and are the sole responsibility of the advertiser. We can accept JPEG/TIFF files at 300dpi and all the above conditions apply.

## EDITION DATES

Spring - April 2020 • Winter - December 2020

## ADVERTISING RATES

Inside front cover £2,999  
Double page spread £2,599  
Back cover £1,999  
Inside back cover £1,799  
Full page £1,599  
Half page £999  
+Event Up to 30 people £1,999  
+Event Up to 50 people £2,999  
+Event Up to 70 people £3,999

## BOOK NOW

If you would like to book or be one of our distribution points, please contact  
[jalpesh@club-excellence.co.uk](mailto:jalpesh@club-excellence.co.uk)

Maurice Snowdon ([maurice@club-excellence.co.uk](mailto:maurice@club-excellence.co.uk))

Excellence magazine is partner to Watersidewest